

July 19, 2017

Reply to: CPWQA

c/o August Koloras 2536 Brighton Drive York, PA 17402

To: Suppliers/Providers of Wastewater Treatment and Collection System Equipment, Related Products, and Professional and Construction Services, and those who are seeking an opportunity to market their products/services to Wastewater Treatment and Collection System operators and designers

From: August Koloras, CPWQA Trade Fair Committee Chairman

The Central Pennsylvania Water Quality Association will hold its 2017 **Trade Fair and Plant Tour** on Friday, September 8, 2017, at the **Capital Region Water (CRW) Wastewater Treatment Facility**, located at **1662 S. Cameron Street**, **Harrisburg, PA 17104**.

The Trade Fair Committee and the CPWQA Board appreciate the support of our many long time exhibitors and are pleased to welcome the support of more recent exhibitors. We recognize the limits of your marketing budget, and to that end, we are capitalizing on the successes of last year's event by again combining the Trade Fair with a tour of one of the premier treatment facilities in our region. Note that our membership consists of municipal and industrial wastewater treatment plant and collection system operators, laboratory technicians, and maintenance personnel, as well as municipal management personal, municipal authority members, and design and construction professionals and technicians.

CPWQA invites you to exhibit at the Trade Fair. The \$250.00 exhibitor fee (reduced from \$350.00 in 2013) will provide you with an exhibit table in the main exhibition area, a business card ad in the Trade Fair brochure (distributed to all attendees), a listing of the pre-registered Trade Fair attendees, breakfast for two of your firm's representatives, lunch for two of your firm's representatives, a chance in a random drawing for a free registration at the 2018 Trade Fair, and a chance in a random drawing for a \$300.00 Gift Card. The increased area and layout of the CRW facility enable us the ability to offer outdoor exhibit spaces for those who would like to offer trailer or truck mounted displays or outdoor demonstrations.

If you are interested in exhibiting, please return the enclosed application, with your business card and exhibit fee, to CPWQA, c/o August Koloras, 2536 Brighton Drive, York, PA 17402. Checks should be made payable to "CPWQA".

Please remember that our event is titled "Trade Fair and Plant Tour". CPWQA will be utilizing its "DEP Certified Training Sponsor" status to provide 1 DEP Approved Wastewater Contact Hour (CH) for attending the event. We are confident this will attract the interest of licensed operators, AND licensed professional engineers. CPWQA will conduct an exhibit hall activity to encourage attendees to visit the Vendor Booths.

Should you have any comments or suggestions for improving the Trade Fair, please email me at Akoloras@riordanmat.com or call me at 717-817-9650. I look forward to seeing you in September.

Sincerely,

August Koloras Trade Fair Committee Chairman



## 2017 CPWQA TRADE FAIR AND PLANT TOUR EXHIBITOR INFORMATION SHEET

**DATE:** Friday, September 8, 2017

**LOCATION:** Capital Region Water (CRW) Wastewater Treatment Facility

1662 S. Cameron Street Harrisburg, PA 17104

**EXHIBIT ROOM HOURS:** 8:00 AM to 2:00 PM. Exhibitors will be allowed to enter the exhibit area at 7:00 AM to set up their displays.

(A light catered breakfast will be provided). Displays should remain in place until 2:00 PM.

**EXHIBITOR FEE:** \$250.00 per table

To register, complete the Exhibitor Application and mail, with a check (payable to CPWQA) and a business

card to:

**CPWQA** 

c/o August Koloras 2536 Brighton Drive York, PA 17402

**EXHIBITORS WILL RECEIVE:** A display table in the main exhibition hall

A copy of your business card in the Trade Fair brochure (distributed to all attendees) Event specific name badges and CPWQA lanyards for all registered representatives

A list of the pre-registered attendees

Light Catered Breakfast

Lunch for two representatives. (Additional lunches can be purchased for \$25.00).

All exhibitors will be entered into a random drawing for a free table at the 2018 Trade Fair

Also, all exhibitors will be entered into a random drawing for a \$300.00 Gift Card

**EXHIBIT LIMITATIONS:** Registrations will be limited to 64 exhibitors. Booth spaces will include an exhibit table. Also, the first 24

registrants requesting space for an outdoor display will be provided with an assigned space at no additional

cost.

**TRAINING** 

**ACTIVITIES:** To help increase attendance, Exhibitors are reminded that those attending the plant tour, exhibit hall, and

technical meeting will be eligible to receive 1 DEP Approved Wastewater Contact Hour.

**ROOM RESERVATIONS:** There are numerous hotels/motels in close proximity to the CRW facility with varying costs and amenities.

Exhibitors should make their own lodging arrangements.

**RESPONSIBILITY/LIABILITY:** In registering for the Trade Fair, the exhibitor agrees to assume the entire responsibility and liability for

losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment, or other

property.

**DOOR PRIZES:** CPWQA solicits door prizes to be awarded to registered attendees at the close of the Trade Fair. If you wish

to contribute, please bring the prizes to the Trade Fair. (Typical door prizes include, pens/pencils, mugs, calculators, golf balls, tee shirts, gift cards, etc.) All door prize contributions are gratefully accepted.

**EXHIBITOR PRIZE:** CPWQA will award one exhibitor (randomly selected) a free registration for the 2018 Trade Fair. CPWQA

will also award one exhibitor (randomly selected) a \$300.00 gift card.

QUESTIONS: Contact August Koloras 717-817-9650 or Akoloras@riordanmat.com)



## 2017 CPWQA TRADE FAIR AND PLANT TOUR TABLETOP EXHIBITOR APPLICATION

For CPWQA use	İ
Date received	-
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Friday, September 8, 2017 Capital Region Water (CRW) Wastewater Treatment Facility

We hereby register to display a tabletop exhibit at the 2017 CPWQA Trade Fair and Plant Tour. By completing this form, we agree to all of the stipulations noted in the exhibitor's information sheet that was distributed with this application.

Company/Organization			
Name			
Street Address (Line 1)			
City, State, Zip			
Telephone			
Email			
Company Contact			
Person			
We request T	able(s) at \$250.00 p	per table for a total cost of \$	
We also request a space for ar	outdoor exhibit:	Yes No No Additional Cost	
We understand that the above registration fee includes lunch for two representatives. Those representatives will be:			
We understand that additional lunches can be purchased at a cost of \$25.00 per person.			
We wish to order Additional lunches and have enclosed: \$			
The lunches will be used by:			
Enclosed is our check for: \$	Вс	oths + Additional Lunches	
Please return this application fo	rm and fees as sooi	n as possible to:	
CPWQA		Attach business card here	
c/o August Koloras			
2536 Brighton Drive		Be advised that this business card will be	
York, PA 17402		removed from this form and duplicated in the	
-		event brochure. Method of attachment should	
		not compromise the appearance of the face of	
		the card	